

Tobacco control law implementation: city-level initiatives to improve compliance and protect the public from the harms of tobacco

2 July 2024

Visit www.vitalstrategies.org



Enforcement of SMOKE-FREE POLICIES in METROPOLITAN MANILA

Jasmin P Lagahit, RN, MPA
Project Manager
MMDA-Smoke-Free Environment



The Problem:

Smoking prevalence in the Philippines is still **high**



GATS 2021 Survey

- **19.5%** (15.1M) of population aged 15 y/o and over currently smoke tobacco
 - **33.3%** men
 - **3.7%** women
- **2.1%** are using ENDS

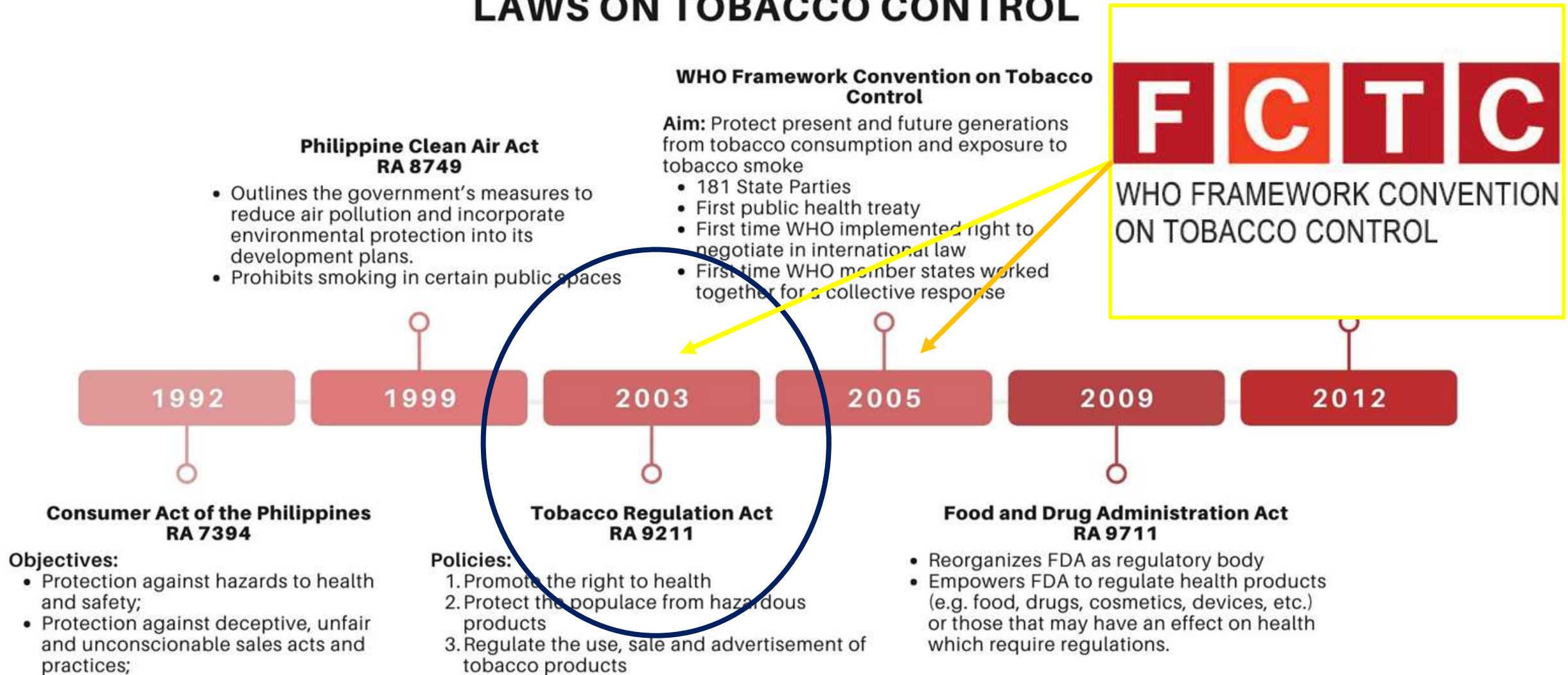


GYTS 2019 Survey

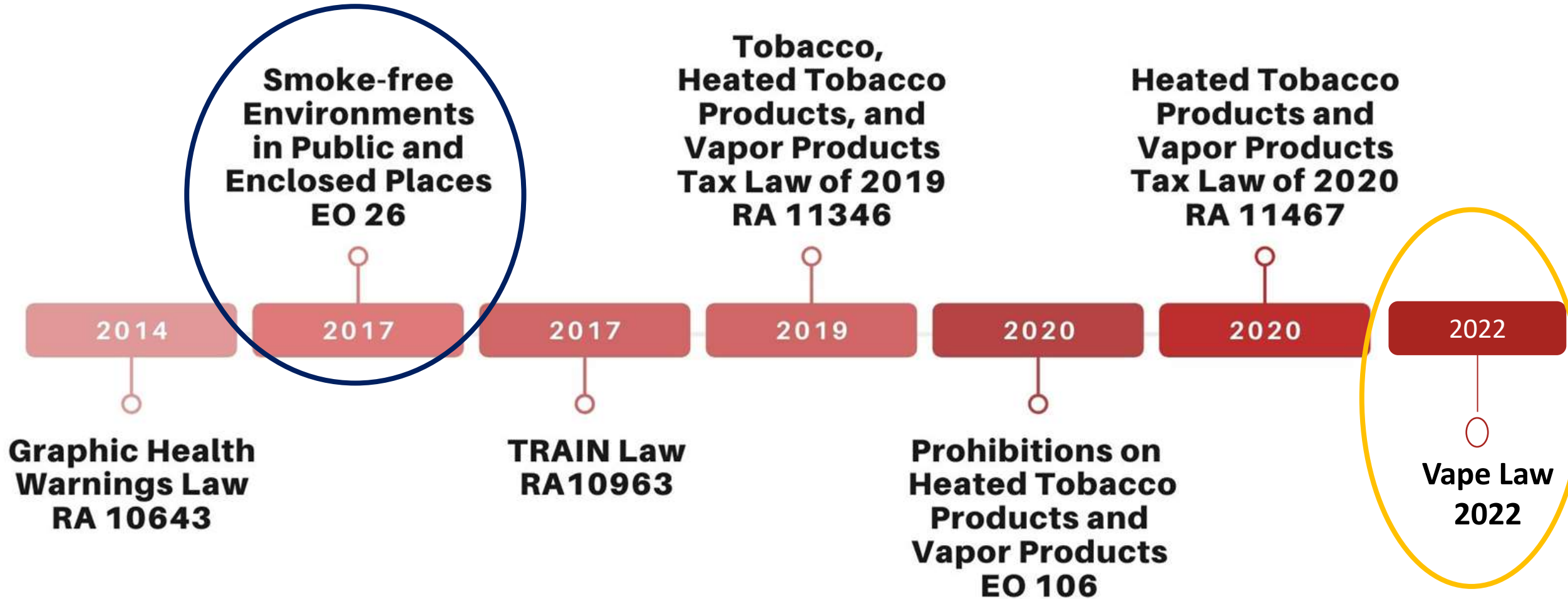
- **12.5%** of students aged 13-15y/o are currently using tobacco.
- **14.1%** of students are using ENDS/ENNDS

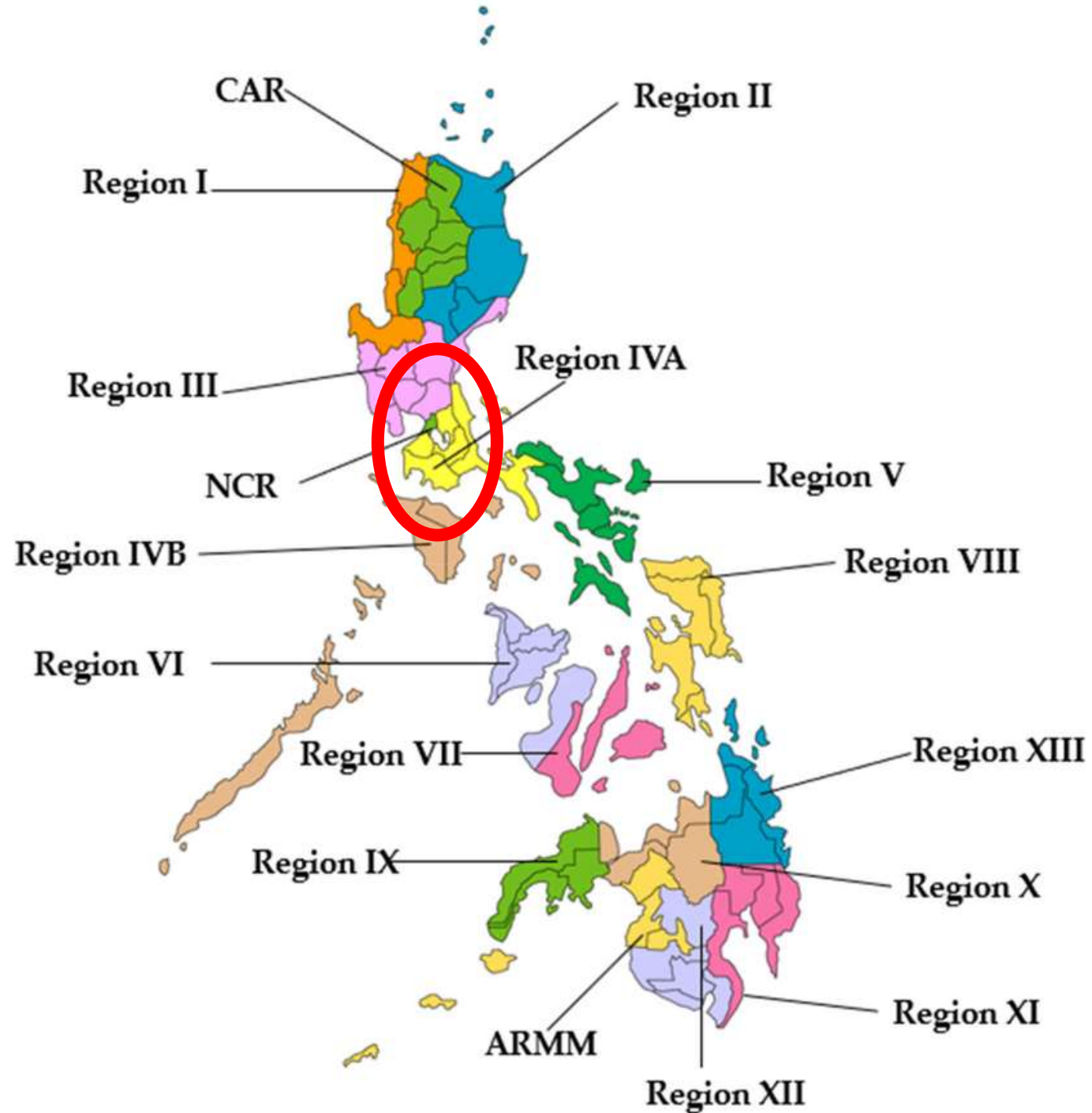


LAWS ON TOBACCO CONTROL



LAWS ON TOBACCO CONTROL





Composition	16 Cities and 1 Municipality 1,705 Barangays
Land Area	636 sq.km
Population	14M





Members:

17 Mayors MM Congressmen Vice Mayors League

MM Councilors League Department of Transportation NCR Police Office

Department of Public Works & Highway Department of Tourism

Department of Human Settlements and Urban Development



Republic Act 7924

Metropolitan Manila Development Authority



Shall perform planning, monitoring coordination and implementation functions, with exercise regulatory and supervisory authority over delivery of metro-wide services.



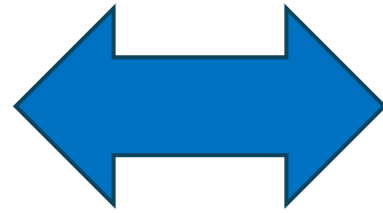
Scope and Mandates





Health
and
Sanitation, Urban
Protection and
Pollution
Control





FCTC

WHO FRAMEWORK CONVENTION ON TOBACCO CONTROL



REPUBLIKA NG PILIPINAS
TANGGAPAN NG PANGULO
Pangasiwaan Sa Pagpapaunlad Ng Kalakhang Maynila
(Metropolitan Manila Development Authority)

METRO MANILA COUNCIL

MMDA Resolution No. 15 - 20
Series of 2015

RESOLUTION URGING ALL LOCAL GOVERNMENT UNITS OF METROPOLITAN MANILA TO ENACT ORDINANCES IN ACCORD WITH THE PROVISIONS OF WORLD HEALTH ORGANIZATION'S FRAMEWORK CONVENTION ON TOBACCO CONTROL (WHO FCTC)

WHEREAS, the World Health Organization's Framework Convention on Tobacco Control (WHO FCTC) is an international treaty that seeks to protect the present and future generations from the devastating health, social, environmental and economic consequences of tobacco consumption and exposure to tobacco smoke by enacting a set of universal standards stating the dangers of tobacco and limiting its use in all parts of the world;



Sangguniang Panlungsod

REPUBLIKA NG PILIPINAS
PAMAHALAANG LUNGSOD NG MUNTINLUP
KALAKHANG MAYNILA



ORDINANCE-NO. 17-072

AN ORDINANCE PROHIBITING THE USE, SALE, DISTRIBUTION AND ADVERTISEMENT OF CIGARETTES AND OTHER TOBACCO PRODUCTS, AND ELECTRONIC CIGARETTES, IN CERTAIN PLACES, IMPOSING PENALTIES FOR VIOLATIONS THEREOF AND PROVIDING FUNDS THEREFOR, AND FOR OTHER PURPOSES.

Sponsored by:

Hon. Coun. Allan Rey A. Camilon
Hon. Coun. Atty. Patricio L. Boncayao, Jr.
Hon. Coun. Bal Niefes
Hon. Coun. Stephanie G. Teves
Hon. Coun. Ringo A. Teves
Hon. Coun. Loulito A. Arciaga
Hon. Coun. Ives Rhea Arciaga-Tadefa
Hon. Coun. Christine May A. Abas
Hon. Coun. Marissa Cole-Rongavilla
Hon. Coun. Mark Lester M. Baes
Hon. Coun. Lucio B. Constantino
Hon. Coun. Victor L. Ulanday
Hon. Coun. Grace B. Gonzaga
Hon. Coun. Walter A. Arcilla - ABC

WHEREAS, the 1987 Constitution of the Republic of the Philippines declares that the State shall protect and promote the right to health of the people and insti-

THIS IS A SMOKE-FREE ESTABLISHMENT

ARALANG ELEMENTARY NG STA. LUCIA



Ang p
SIGARILYO, E-C
iba pang produ
pinagbabawal s
PERIMETRO
San Juan City
Ordinance
No. 5, S. 2017
No. 14, S. 2019



NANAY ELSIE STORE

No. 1 IN THE WORLD
FOR 50 YEARS
PURSUE FLAVOR.

No. 1 IN THE WORLD
FOR 50 YEARS
PURSUE FLAVOR.

KAPITAN
BASTA'T SANA-SAMA,
HUBANG-KAYA!

Site for
Tobacco Control

arettes.
ed an

99%

100%

E-cigarette Harm Perceptions

Among those who had heard of e-cigarettes (n=877), **most (70%) thought they were less harmful** than cigarettes. Very few (7%) thought they were more harmful than cigarettes.

2. Compared to smoking cigarettes, how harmful to your health do you think vaping (using e-cigarettes or vaping liquid) is?
Much less harmful than smoking cigarettes
Somewhat less harmful than smoking cigarettes
Equally harmful to smoking cigarettes
Somewhat more harmful than smoking cigarettes
Much more harmful than smoking cigarettes

Quarterly Meeting Local Tobacco Control Council



Objective: Discuss prevailing issues and appropriate interventions

All establishments, public transportation and point-of-sale must have Signage

8 LGUs with produced signage for stores, establishments, and 3-wheeled transportation

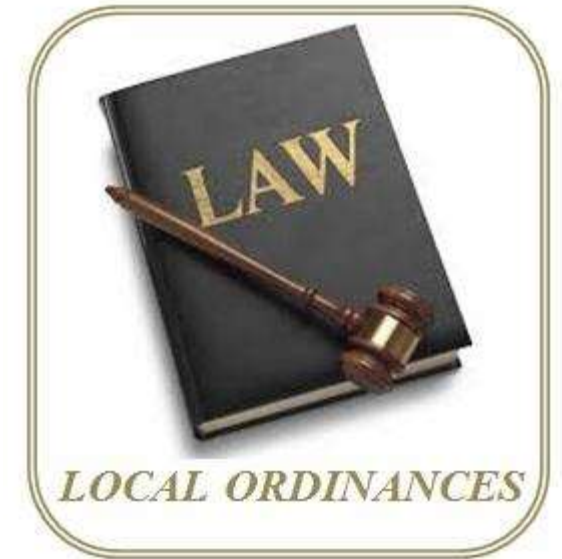
Twinning / Fellowship Strategy

Objective:

To learn from each other and adopt implementation elements and strategies, as appropriate



Partners Meeting 2023



EO 26 s. 2017
(BAN on Smoking and BAN on Selling*)
**IS NOW
IN EFFECT.**

EskweLABAN
SA SIGARILYO



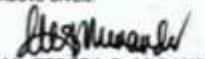

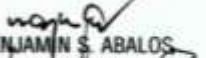
FCTC

WHO FRAMEWORK CONVENTION
ON TOBACCO CONTROL

R.A No. 11900
"Vaporized Nicotine and Non-Nicotine
Products Regulation Act."

Mandaluyong City Ordinance No. 944, S. 2023



	REPUBLIC OF THE PHILIPPINES SANGGUNIANG PANLUNGSOD CITY OF MANDALUYONG	
ORDINANCE NO. 944, S-2023		
AN ORDINANCE REGULATING THE USE, SALE, DISTRIBUTION, AND ADVERTISEMENT OF CIGARETTES, E-CIGARETTES, VAPE, AND OTHER TOBACCO PRODUCTS IN ALL PLACES, IMPOSING PENALTIES FOR VIOLATIONS THEREOF AND PROVIDING FUNDS THERETO, AND OTHER PURPOSES		
WHEREAS, the 1987 Constitution of the Republic of the Philippines declares that the State shall protect health consciousness and	ENACTED on this 11 th day of September 2023, in the City of Mandaluyong.	I HEREBY CERTIFY THAT THE FOREGOING ORDINANCE WAS ENACTED BY THE SANGGUNIANG PANLUNGSOD OF MANDALUYONG IN A REGULAR SESSION HELD ON THE DATE AND PLACE FIRST ABOVE GIVEN.
WHEREAS, the R Organization Framework C party, determined to give p measures of tobacco contr economic considerations, treaty;		 MA. TERESA S. MIRANDA Sanggunian Secretary
	ATTESTED BY:  CARMELITA A. ABALOS City Vice Mayor & Presiding Officer	APPROVED BY:  BENJAMIN S. ABALOS City Mayor
		Date: SEP 25 2023

Mandaluyong City Sharing of Best Practices October 2023



REPUBLIC OF THE PHILIPPINES
City of San Juan
METRO MANILA
-oOo-
OFFICE OF THE SANGGUNIANG PANLUNGSOD

CITY ORDINANCE NO. 14
Series of 2024

AN ORDINANCE REGULATING THE USE, SALE, DISTRIBUTION,
ADVERTISEMENT OF CIGARETTES AND OTHER TOBACCO
PRODUCTS, ELECTRONIC CIGARETTES, HEATED TOBACCO
PRODUCTS AND OTHER NICOTINE/NON-NICOTINE DELIVERY
DEVICES, IMPOSING PEN
PROVIDING FUNDS
CONSCIOUSNESS AND FC

Sponsored by: Councilor
Kit R

I HEREBY CERTIFY THAT THIS ORDINANCE
HAS BEEN DULY APPROVED BY THE
SANGGUNIANG PANLUNGSOD ON MARCH 11, 2024.

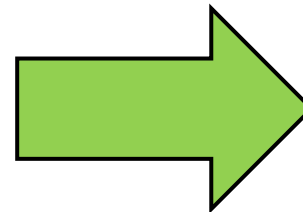
RIA P. ESTRELLA PADILLA
City Government Department Head II
Secretary, Sangguniang Panlungsod

ATTESTED:

ANGELO "AAA" AGCAOILI
Presiding Officer
City Vice-Mayor

APPROVED:

FRANCISCO JAVIER M. ZAMORA
City Mayor



Pasig City Tobacco Control Unit







thank you

Jasmin P Lagahit, RN, MPA
Project Manager, MMDA-Smoke-Free Environment

mmda.blm@gmail.com

+63 908 5647916





Mandaluyong's Journey Towards a Smoke-Free City

Mandaluyong City and It's People



- ▶ Mandaluyong City is situated at the heart of the National Capital Region, The city is bordered by Manila to the west, San Juan to the north, Quezon City to the northeast, Pasig to the east, Taguig to the southeast, and Makati to the south. It is also the 6th-smallest city in the Philippines with a land area of 21.26 km² (8.21 sq mi).
- ▶ It is divided into two major districts with 27 Barangays and a total population of 438,436 constituents as of 2024.

History of the Tobacco Control Program



- ▶ Way back in 2011, our city had successfully passed City Ordinance No. 467, s. 2011 aimed at regulating the use of tobacco products in public places and public conveyances; advertisements, promotion, and sponsorships were also controlled, with corresponding penalties for violations.
- ▶ In 2012, the welfare of pregnant women and unborn children was included in a similar law crafted by our local city council and in 2017, then President Rodrigo R. Duterte issued Executive Order no. 26, ordering the establishment of smoke-free environments in public and enclosed places.

EXECUTIVE ORDER NO. 26

PROVIDING FOR THE ESTABLISHMENT OF SMOKE-FREE ENVIRONMENTS IN PUBLIC AND ENCLOSED PLACES

On Sunday July 23, President Duterte's Executive Order No. 26, embodying sweeping restrictions on smoking, takes effect nationwide with tough penalties for violators. The unprecedented curbs provide only for very specific areas (designated smoking areas) where smoking will be allowed and lists those where it is absolutely prohibited.

SMOKING

being in possession or control of a lit **TOBACCO PRODUCT** regardless of whether the smoke is being actively inhaled or exhaled.

PRODUCTS ENTIRELY OR PARTLY MADE OF TOBACCO LEAF AS RAW MATERIAL which are manufactured to be used for smoking, sucking, chewing or snuffing, such as but not limited to cigarette, cigar, pipe, shisha/hookah, and chew tobacco



VIOLATIONS

Under RA 9211, the purchase and sale of cigarettes and other tobacco products to and by minors and in certain places frequented by minors is prohibited. Violators may be fined P5,000, face imprisonment of up to 30 days, or revocation of business licenses and permits.

VIOLATORS

P500 - P10,000

(DEPENDING ON THE NUMBER OF OFFENSES)

ESTABLISHMENTS

P5,000

OR

IMPRISONMENT

(NOT MORE THAN 30 DAYS)

The Establishment of Ordinance no. 671

Finalization of FCTC Compliant Ordinance June 2017





WHILE THE HEARING/SESSION IS IN PROGRESS, PLEASE OBSERVE SILENCE. DO NOT USE ANY MOBILE COMMUNICATION DEVICE.

CITY OF MANDALUYONG



Panlungsod na Kagawaran ng Kalusugan



ORDINANCE NO. 671, S-2017
AN ORDINANCE REGULATING
THE USE, SALE, DISTRIBUTION
AND ADVERTISEMENT OF CIGARETTES AND OTHER
TOBACCO PRODUCTS IN CERTAIN PLACES,
IMPOSING PENALTIES FOR VIOLATIONS THEREOF
AND PROVIDING FUNDS THEREOF,
AND OTHER PURPOSES

MANDALEÑO...DISIPLINADO • GAWA HINDI SALITA



Training of Enforcers










Posting of No Smoking Signages





Smoking Cessation Clinic




MANDALUYONG CITY DENTAL HEALTH PROGRAM
BRIEF INTERVENTION CHART

1. ASK
 Do you smoke? ————— NO ————— Congratulations!
 |
 YES

2. ADVISE ————— **3. ASSESS**
Advise to Quit ————— **Willing to Discuss?**
 Give strong personalized message to seek help in quitting

NO ————— YES

4. ASSIST Not ready to quit ————— **Ready to act "Quit Date" within one month?**
Assist ————— NO ————— YES

a.) Offer Literature or Self-Help Material to ask
 b.) Remind Tobacco user that you will continue to ask

ASSIST Quit Plan ————— **5. ARRANGE**
 Ready to quit ————— **Follow-Up Contact after "Quit Date"**

a.) Quit Date
 b.) Social Support
 c.) Problem Solving Skills
 d.) Medication Information
 e.) Self-Help Materials
 f.) Refer to Intensive Services

5 R's TO ENHANCE PATIENT MOTIVATION TO QUIT

RELEVANCE Encourage patient to indicate why quitting is personally relevant.

RISKS Ask patient to identify potential negative consequences of smoking.

REWARDS Ask patient to identify potential benefits of quitting smoking.

ROADBLOCKS Ask patient to identify barriers to quitting and discuss solutions.

REPETITION Remind patient that most people go through multiple quit attempts before they are successful.



Inspired by the holy life of *St. Therese of the Child Jesus*,
 we provide quality education through a holistic formation that
 animates the young to cultivate utmost respect of
 individuality amidst differences.

MANDALUYONG AY SMOKE-FREE CITY

**BAWAL MANIGARILYO
 AT MAGTINDA NG SIGARILYO**

**NOB, LABAS AT PALIGID NG PAARALAN
 AY DISTANSYANG 100 METRO**

AS NG TATLONG BASKETBALL COURT ANG LAYO



REPEL ORDER 48, S-2016, E.O. 26, S-2017
 FINANCE 730, S-2019





BRGY. HAGDAN BATO ITAAS COVERED COURT

Thru the Initiative of
Mayor BENEUR ABALOS



BAWAL MANIGARILYO SA PAMPUBLIKONG LUGAR

ANO ANG PAMPUBLIKONG LUGAR?

PAARALAN • LUGAR NG PAGAWAAN • PASILIDAD NG PANAHALAAN • MGA ESTABLISIMYENTO NA NAG-AALOK NG PAGKAIN AT INUMIN / AKOMODASYON / MGA KALAKAL / SERBISYONG PROPESYONAL • LIBANGAN TULAD NG BINGGUHAN / POOK ALIWAN / SABUNGAN O NG IBANG KASAMA DITO • PALARUAN • SPORT GROUNDS O MGA SENTRO • MGA SIMBAHAN • LUGAR PANGKALUSUGAN • PAGAMUTAN MGA TERMINAL NG TRANSPORTASYON • PALENGKE • PARKE • RESORTS • MGA DAANAN/SIDEWALKS • DAANANG PASUKAN • POOK HINTAYAN AT IBANG KAHALINTULAD NA LUGAR. (CITY ORDINANCE 671, S-2017, SEK 4 (L))

SIMULA SA **JUNE 3, 2019**, IPATUTUPAD NA ANG CITY ORDINANCE 730, S-2019
(COMPREHENSIVE SMOKE FREE ORDINANCE SA LUNGSOD NG MANDALUYONG)

MULTA SA MGA LALABAG SA KAUTUSANG ITO AT CITY ORDINANCE 671, S-2017 SEKSIYON 5 (A), (B) AT SEKSIYON 6:

UNANG PAGLABAG	P2,000.00
IKALAWANG PAGLABAG	P3,000.00
IKATLO	P4,000.00

O PAGKAKULONG NG TATLONG (3) BUWAN HANGGANG ANIM (6) NA BUWAN O PAREHO, PAGSUSPINDE O PAGPAPAWALANG BISA SA LISENSIYA O PERMISO NG NEGOSYO O ESTABLISIMYENTO, KUNG NAAANGKOP.



MANDALUENO... DISIPLINADO • GAWA HINDI SALITA

CITY GOVERNMENT OF MANDALUYONG
HIGHWAY HILLS INTEGRATED SCHOOL
TECHNICAL-VOCATIONAL LIVELIHOOD TRACK (K-12)
SENIOR HIGH SCHOOL CLASSROOM



AND BEVERAGE LABORATORY

ENHUR ABALOS
NCHIE ABALOS

MANDALEÑO...DISIPLINADO • GAWA HINDI SALITA

HIGHWAY HILLS INTEGRATED SCHOOL

LC DING
MIND LADING
KING

BAWA MANTUHANILYO
ATAG...
SA...
NAM...
R.A. 92...
CF...
ABSOLU...
BAC...
AF...
OR...

MANDA NG SIGARILYO
AS AT PALIGID NG PAARALAN
TRO O KATUMBAS NG TATLONG BASKETBALL COURT ANG LAYO

REGULATION ACT OF 2003, CIVIL SERVICE COMMISSION MC. NO. 17, S-2007,
BY (2008 SMOKE FREE ORDINANCE OF THE CITY OF MANDALUYONG)
CITY HALL COMPLEX AND ALL GOVERNMENT BUILDINGS AND PREMISES.

MANDALEÑO...DISIPLINADO
GAWA HINDI SALITA

MANDABASA
ADDITION HILLS INTEGRATED SCHOOL



MANABASA



CITY OF MASHALISTON
CITY ORDINANCE SERIES: EMAS DAVON
BARANGAY NEW SANJA
PANGUNGUSAP NA ORDINANSYA
(CITY ORDINANCE)



BAWAL MANIGARILYO SA PAMPUBLIKONG LUGAR
AND ANG PAMPUBLIKONG LUGAR

ORDINA SA DEBE S. 2018. IPATUTUPAD NA ANG CITY ORDINANCE 730, S-2018
COMPREHENSIVE SUBONG PANG-ORDINANSYA SA LUGAR NG MANGALUPONG
MAYOR MENCHIE ABALOS

ONE SIDE PARKING
P
ALLOWED PARKING ONLY
DURING 1 - 3 OF THE MONTH

FREE DELIVERY
737-1588
BALS WALS BILLIARD

BALS WALS BILLIARD





DSA Inspection





REPUBLIC OF THE PHILIPPINES
CITY GOVERNMENT OF MANDALUYONG
CITY HEALTH DEPARTMENT



This certifies that
ROBINSONS CYBERGATE CENTER

owned/operated by

ROBINSON LAND CORPORATION

EDSA COR PIONEER ST., BARANGAY BARANGKA ILAYA, MANDALUYONG CITY 1550

has **FULLY COMPLIED** with all the requirements and standards of a **DESIGNATED SMOKING AREA**
under the provision of City Ordinance No. 671, S-2017 as amended by City Ordinance 730, S-2019, otherwise known as the
COMPREHENSIVE SMOKE FREE ORDINANCE OF THE CITY OF MANDALUYONG.

Issued this 4th day of August 2022, City of Mandaluyong.

ARNOLD C. ABALOS, MD
City Health Officer

VALID UNTIL:
AUGUST 4, 2023

BENJAMIN S. ABALOS
City Mayor

RE M I N D E R :

PURSUANT TO **CITY ORDINANCE NO. 730, S-2019 (SEC. 2)**, THE FOLLOWING PENALTIES SHALL BE IMPOSED ON ANY PERSON(S) CAUGHT SMOKING AND/OR PERSON(S)-IN-CHARGE WHO ALLOW SMOKING IN AREAS OTHER THAN THOSE APPROVED, AS DESIGNATED FOR SMOKING, BY THE CITY HEALTH DEPARTMENT:

- FIRST OFFENSE : TWO THOUSAND PESOS (P2,000.00)
- SECOND OFFENSE : THREE THOUSAND PESOS (P3,000.00)
- THIRD AND SUBSEQUENT OFFENSES : FOUR THOUSAND PESOS (P4,000.00) OR IMPRISONMENT FOR A PERIOD NOT LESS THAN THREE (3) MONTHS BUT NOT MORE THAN SIX (6) MONTHS OR BOTH AT THE DISCRETION OF THE COURT. SUSPENSION OR REVOCATION OF BUSINESS LICENSE OR PERMIT (IN CASE OF A BUSINESS ENTITY OR ESTABLISHMENT), IF APPLICABLE.



SMOKING IS HARMFUL TO YOUR HEALTH AND THOSE AROUND YOU.

MANDALEÑO...DISIPLINADO • GAWA HINDI SALITA



REPUBLIC OF THE PHILIPPINES
CITY GOVERNMENT OF MANDALUYONG
CITY HEALTH DEPARTMENT

This certifies that
ROCKWELL BUSINESS CENTER

owned/operated by

ROCKWELL LAND CORPORATION

THE ROCKWELL BUSINESS CENTER SHERIDAN STREET, BARANGAY HIGHWAY HILLS, MANDALUYONG CITY 1550

has **FULLY COMPLIED** with all the requirements and standards of a **DESIGNATED SMOKING AREA**
under the provision of City Ordinance No. 671, S-2017 as amended by City Ordinance 730, S-2019, otherwise known as the
COMPREHENSIVE SMOKE FREE ORDINANCE OF THE CITY OF MANDALUYONG.

Issued this 4th day of August 2022, City of Mandaluyong.

ARNOLD C. ABALOS, MD
City Health Officer

VALID UNTIL:
JANUARY 16, 2024

BENJAMIN S. ABALOS
City Mayor

RE M I N D E R :

PURSUANT TO **CITY ORDINANCE NO. 730, S-2019 (SEC. 2)**, THE FOLLOWING PENALTIES SHALL BE IMPOSED ON ANY PERSON(S) CAUGHT SMOKING AND/OR PERSON(S)-IN-CHARGE WHO ALLOW SMOKING IN AREAS OTHER THAN THOSE APPROVED, AS DESIGNATED FOR SMOKING, BY THE CITY HEALTH DEPARTMENT:

- FIRST OFFENSE : TWO THOUSAND PESOS (P2,000.00)
- SECOND OFFENSE : THREE THOUSAND PESOS (P3,000.00)
- THIRD AND SUBSEQUENT OFFENSES : FOUR THOUSAND PESOS (P4,000.00) OR IMPRISONMENT FOR A PERIOD NOT LESS THAN THREE (3) MONTHS BUT NOT MORE THAN SIX (6) MONTHS OR BOTH AT THE DISCRETION OF THE COURT. SUSPENSION OR REVOCATION OF BUSINESS LICENSE OR PERMIT (IN CASE OF A BUSINESS ENTITY OR ESTABLISHMENT), IF APPLICABLE.



SMOKING IS HARMFUL TO YOUR HEALTH AND THOSE AROUND YOU.

MANDALEÑO...DISIPLINADO • GAWA HINDI SALITA



Apprehension of violators





a. **Violation of Section 6(a), (b), and Section 7.**

FIRST OFFENSE	Two Thousand Pesos (P2,000.00)
SECOND OFFENSE	Three Thousand Pesos (P3,000.00)
THIRD AND SUBSEQUENT OFFENSES	Four Thousand Pesos (P4,000.00) or imprisonment for a period not less than three (3) months but not more than six (6) months or both at the discretion of the court. Suspension or revocation of business license or permit (in case of a business entity or establishment), after due notice and hearing.

b. **Violation of Section 6(c) to (ff), Sales/Access Restriction and Advertising Promotions Ban.**

FIRST OFFENSE	Three Thousand Pesos (P3,000.00.)
SECOND OFFENSE	Four Thousand Pesos (P4,000.00)
THIRD AND SUBSEQUENT OFFENSES	Five Thousand Pesos (P5,000.00) or imprisonment for a period not less than three (3) months but not more than six (6) months or both at the discretion of the court. Suspension or revocation of business license or permit (in case of a business entity or establishment), after due notice and hearing.

c. **Violation of Section 6(y), Sponsorship/Contribution/Partnership with the Tobacco Industry involving Government Officials/Personnel. Violators shall be proceeded as prescribed by Republic Act No. 3019, Republic Act No. 6714, Revised Penal Code (1932), and/or the CSC-DOH Joint Memorandum Circular 2010-01.**

SECTION 10. SMOKING AND VAPING CESSATION PROGRAM. Smokers who are willing to quit and/or those found violating this Ordinance may be referred to the Smoking and Vaping Cessation program and its facilities in accordance with Ordinance No. 640, S-2016.

CITY ORDINANCE #671, S-2017 / #730, S-2019 (OMNIBUS SMOKING BAN)

	Apprehended	PAID	Community Service	Filed	Prescribed
Jan 2023	505	222	0	305	0
Feb 2023	504	265	1	249	0
Mar 2023	804	354	5	509	58
Apr 2023	630	242	0	458	20
May 2023	746	340	4	533	4
Jun 2023	784	339	0	409	7
Jul 2023	718	268	6	575	3
Aug 2023	497	270	0	350	2
Sept 2023	703	318	0	451	0
TOTAL	5891	2618	16	3839	94

	Apprehended	Paid	Filed
January 1- June 30, 2024	4,180	2647	1278



Republic of the Philippines
DEPARTMENT OF HEALTH
 Metro Manila Center for Health Development

RED ORCHID



Republic of the Philippines
DEPARTMENT OF HEALTH
 presents this
CERTIFICATE OF RECOGNITION
 to

MANDALUYONG CITY
 for the distinction as a
RED ORCHID AWARDEE
 Having garnered a total score of 91.50%,
 based on the Department of Health's criteria
 for implementing a 100% Tobacco-Free Environment
 and following the World Health Organization's
 "MPOWER" Framework.
 Given this 10th day of October 2019.
 FRANCISCO L. GONZALEZ, MD, MSc
 Secretary of Health

0002056-9002-54
 Treasurer of the Philippines
 DEPARTMENT OF HEALTH - MCR
 PAY TO THE ORDER OF **MANDALUYONG CITY**
 PESOS **One Hundred Thousand Pesos only**
LANDBANK
 SHAW BLVD., BRANCH
 BEACON PLAZA, SHAW BLVD.
 COR. IDEAL STS., MANDALUYONG CITY
 0000228540 01035 014-B
 DATE **OCTOBER 19, 2019**
 P **100,000.00**
 0000228540010350014800020569002540000

Republic of the Philippines
DEPARTMENT OF HEALTH
 presents this
CERTIFICATE OF RECOGNITION
 to

MANDALUYONG CITY
 for the distinction as a
RED ORCHID AWARDEE
 Having garnered a total score of 91.50%,
 based on the Department of Health's set criteria
 for implementing a 100% Tobacco-Free Environment
 and following the World Health Organization's
 "MPOWER" Framework.
 Given this 10th day of October 2019.
 FRANCISCO L. GONZALEZ, MD, MSc
 Secretary of Health





REPUBLIC OF THE PHILIPPINES
SANGGUNIANG PANLUNGSOD
CITY OF MANDALUYONG

ORDINANCE NO. 944, S-2023



REPUBLIC OF THE PHILIPPINES
SANGGUNIANG PANLUNGSOD
CITY OF MANDALUYONG

ORDINANCE NO. 944, S-2023



**AN ORDINANCE REGULATING THE USE, SALE,
DISTRIBUTION, AND ADVERTISEMENT OF
CIGARETTES, E-CIGARETTES, VAPE, AND
OTHER TOBACCO PRODUCTS IN ALL PLACES,
IMPOSING PENALTIES FOR VIOLATIONS
THEREOF AND PROVIDING FUNDS THERETO,
AND OTHER PURPOSES**

WHEREAS, the Philippines signed and ratified the Convention on the Rights of the Child (CRC) recognizing children as persons with Rights and Entitlements. Article 4 of the CRC mandates that "States Parties shall undertake all appropriate legislative, administrative, and other measures for the implementation of the rights recognized in the present Convention. With regard to economic, social and cultural rights, States Parties shall undertake such measures to the maximum extent of their available resources and, where needed, within the framework of international cooperation;"

WHEREAS, the Local Government Code of 1991 (Republic Act No. 7160) accords every local government unit power and authority to promote the general welfare within its territorial jurisdiction, including the promotion of health and safety of its constituents;

WHEREAS, the Philippine Clear Air Act of 1999 (Republic Act No. 8749) declares the right of every citizen to breathe clean air, prohibits smoking inside enclosed public places including public vehicles and other means of transport, and directs local government units to implement this provision;

WHEREAS, the Tobacco Regulation Act of 2003 (Republic Act No. 9211) prohibits smoking in certain public places whether enclosed or outdoors in certain places; prohibits the purchase and sale of cigarettes and other tobacco products to and by minors and in certain places frequented by minors; imposes bans and restrictions on advertising, promotion, and sponsorship activities of tobacco companies; and directs local government units to implement these provisions;

Examples of stickers Distributed to Public Utility Vehicles



NO SMOKING
NO VAPING

**BAWAL MANIGARILOYO AT
MAG-VAPE SA LANSANGAN
AT SA PAMPUBLIKONG LUGAR**

1ST OFFENSE - PHP 2,000
2ND OFFENSE - PHP 3,000
3RD OFFENSE - PHP 4,000

CITY ORDINANCE NO. 944, S-2023

The sign features the City of Mandaluyong logo on the top left and the City Health Department logo on the top right. The central graphic shows a cigarette and a vape device crossed out by a red diagonal line within a red circle.



NO SMOKING
NO VAPING

**BAWAL
MANIGARILOYO
MAG-VAPE**

SA PAMPUBLIKONG SASAKYAN AT TERMINAL
IREPORT ANG PAGLABAG SA HOTLINE:
02-8531-5001 LOCAL 637
CITY ORDINANCE 944, S-2023 SECTION 6 (A), (B) AND SECTION 7
ANG PANINIGARILOYO AY MAARING MAGDULOT NG



THROAT CANCER **BREAST CANCER**
BIDA ANG MAY ALAM!

MANDALUYONG CITY HEALTH DEPARTMENT

The sign features a 'No Smoking' and 'No Vaping' symbol at the top left. The main text is in large, bold, red and black letters. Below the text are two photographs showing the effects of cancer: a person's mouth with a large tumor and a person's chest with a large tumor. The sign also includes a hotline number and a reference to City Ordinance 944, S-2023. The City of Mandaluyong and City Health Department logos are at the bottom.



Distribution of IEC materials





CITY GOVERNMENT OF MANDALUYONG

PASSED

Certification is Recommended
















Policy Compliance Study University of the Philippines 2019

Rating Scale



GENERAL PROVISIONS	COMPLIANCE PER OBSERVATION VENUE			AVERAGE COMPLIANCE
	 School (within 100m vicinity)	 Sakayan Transport Terminal	 Moving PUVs	
 Advertising and Promotions	97.2%	100.0%	100.0%	99.1%
 Enforcement	60.9%	44.5%	49.8%	51.7%
 Selling	17.1%	67.5%	97.1%	60.6%
 Smoking Behavior	31.4%	51.5%	97.1%	60.0%

Policy Compliance Study Rizal Technological University, Mandaluyong City 2023

Response Criteria

Complied

Moderately Complied

Partially Complied

Not Complied



Smoking Areas	2.23	Partially Complied
Smoking Regulations	2.96	Moderately Complied
Vaping Regulations	2.17	Partially Complied
TAPS	3.13	Moderately Complied
Regulations on Point-of-Sales	2.75	Moderately Complied



THANK YOU!

Advancing Law Implementation Related to TAPS in Bangladesh

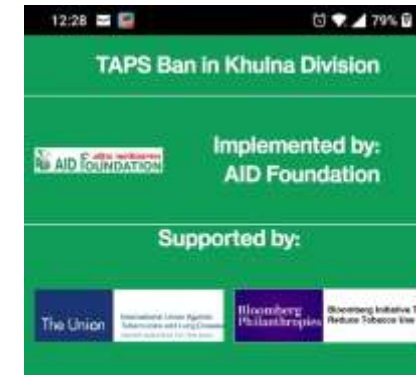
Shagufta Sultana
AID Foundation

Advancing Law Implementation Related to TAPS in Bangladesh

Monitoring Through Digital App And Intensive Capacity Building Efforts

Intervention

- A customized mobile application was developed and used for digital survey, repeat monitoring, and reporting of TAPS from 2023-24.
- Trained 518 local government officials in 25 divisional & districts workshops
- Additionally, 584 officials were oriented from the LG Ministry, local government officials, municipal association of Bangladesh, MAHC
- Sensitized Central Monitoring Committee of Local Government Division and officials of Ministry of Local Government



Advancing Law Implementation Related to TAPS in Bangladesh

Monitoring Through Digital App And Intensive Capacity Building Efforts



Survey Data Collection

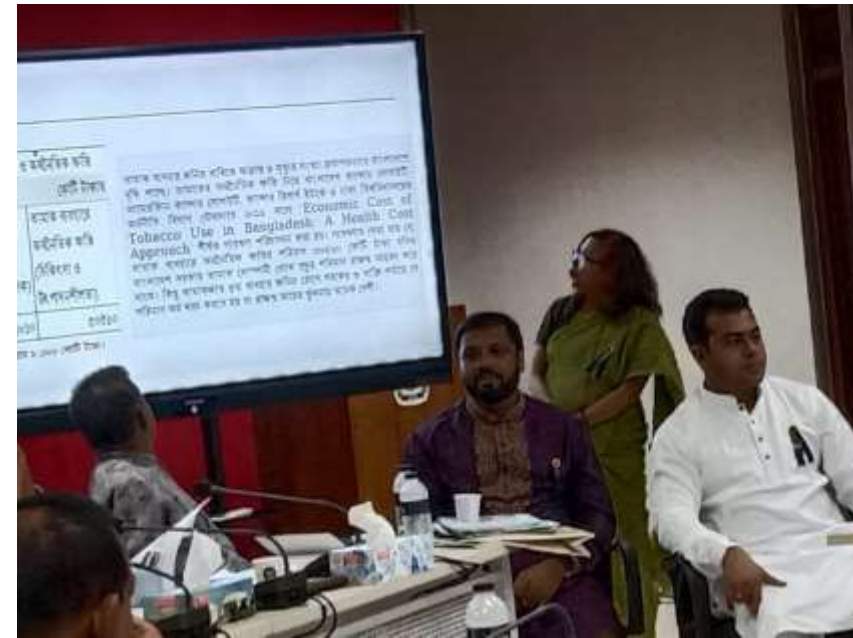


Public Notice for Tobacco Vendor Licensing

Advancing Law Implementation Related to TAPS in Bangladesh

Monitoring Through Digital App And Intensive Capacity Building Efforts

Orientation Program

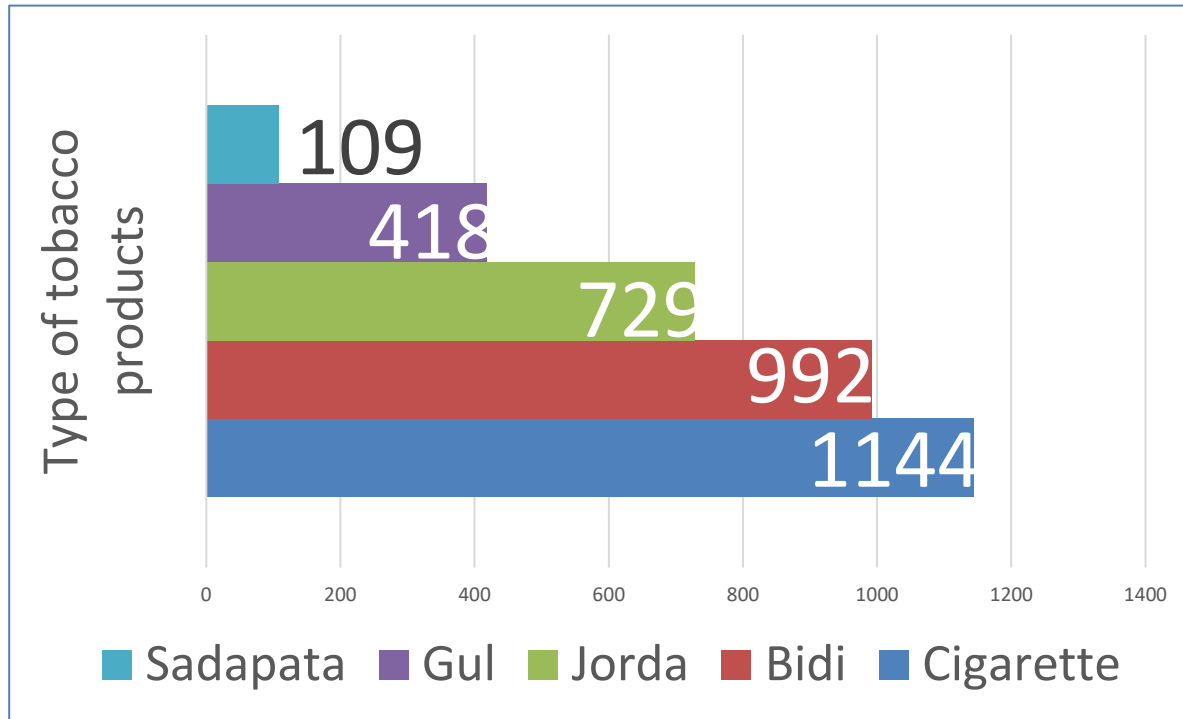


Advancing Law Implementation Related to TAPS in Bangladesh

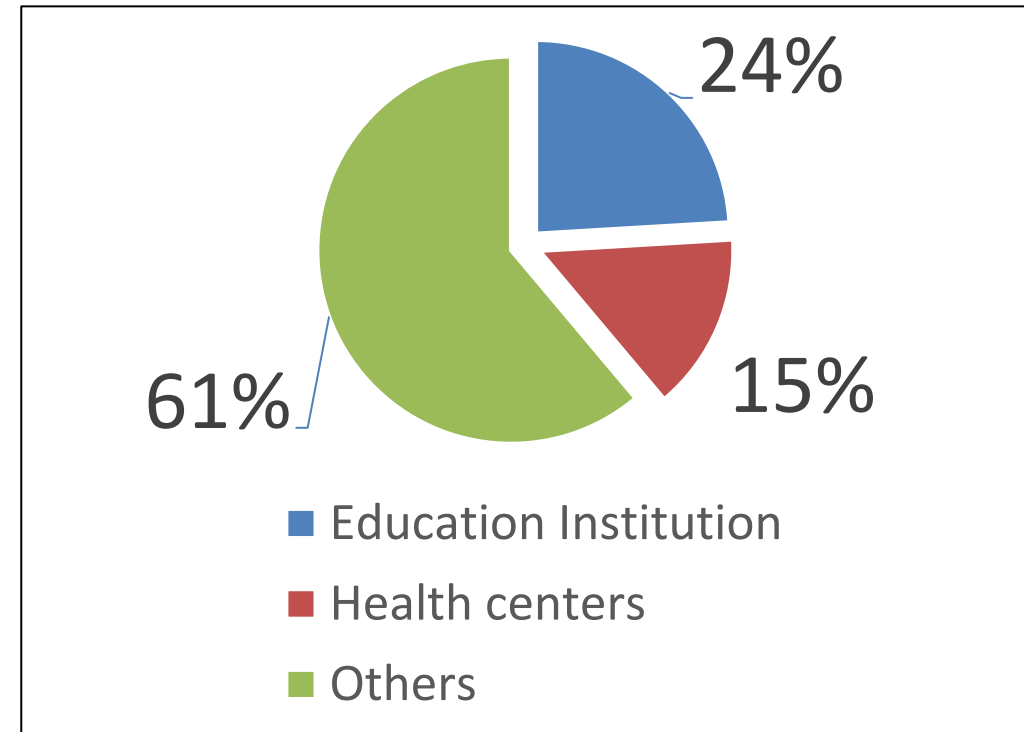
Monitoring Through Digital App And Intensive Capacity Building Efforts

Results

Type of Tobacco Products



PoS prohibited area. N: 1384

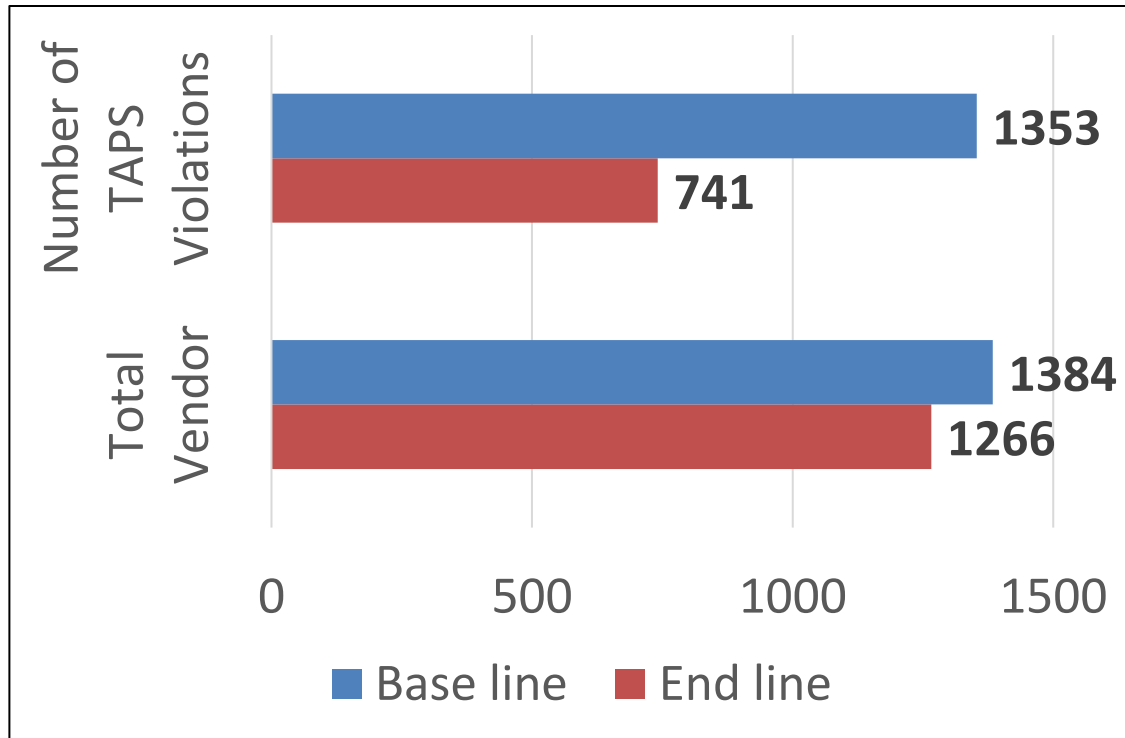


Advancing Law Implementation Related to TAPS in Bangladesh

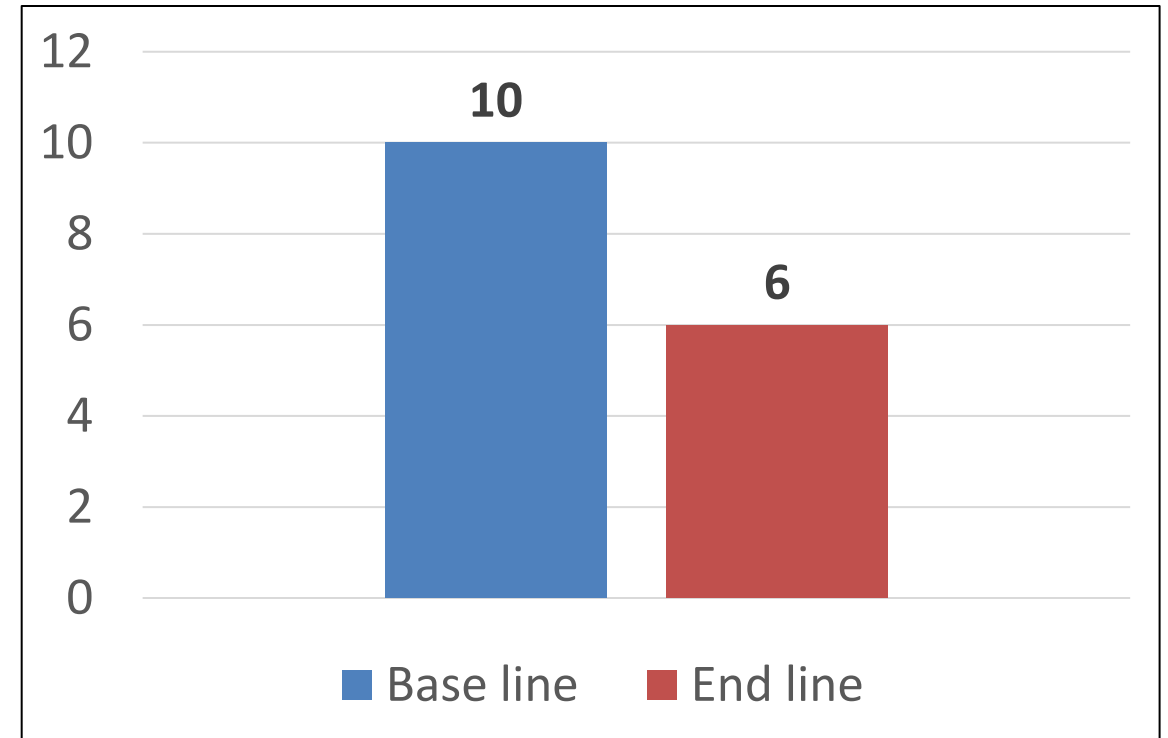
Monitoring Through Digital App And Intensive Capacity Building Efforts

Results

Tobacco vendors and TAPS violation Situation in 5 Municipalities



Type of Tobacco Advertisements in the PoS

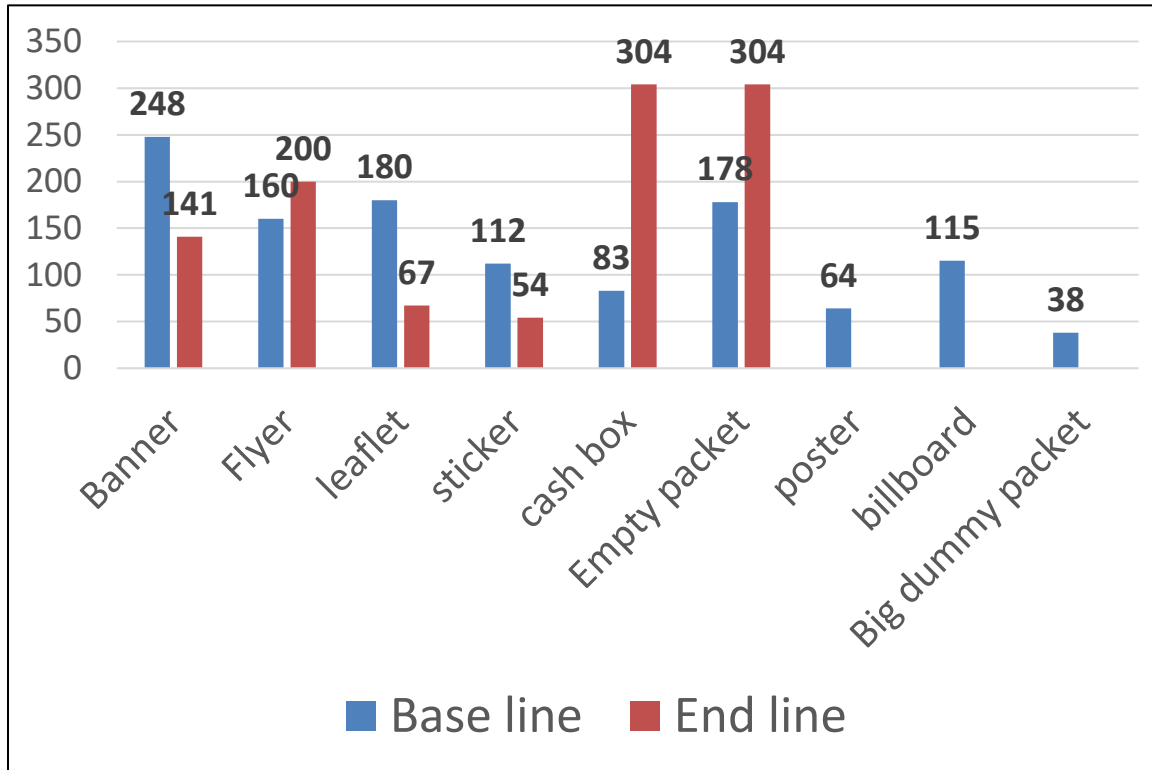


Advancing Law Implementation Related to TAPS in Bangladesh

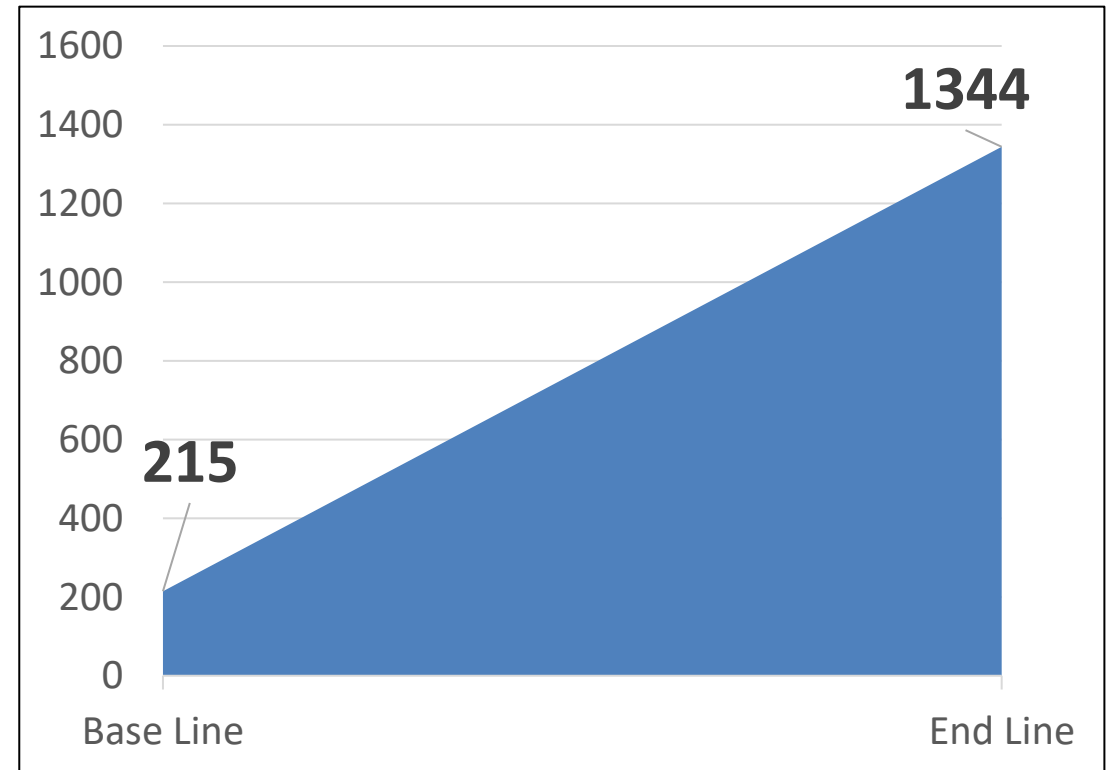
Monitoring Through Digital App And Intensive Capacity Building Efforts

Results

TAPS violation Situation



After Intervention Vendor Licensing situation



Advancing Law Implementation Related to TAPS in Bangladesh

Monitoring Through Digital App And Intensive Capacity Building Efforts

Success

- Based on the 1,353 violations reported in five municipalities, 59 enforcement drives were conducted. BDT 1,496,350 ≈ USD 13,600 fine imposed.
- Based on the baseline report, for the first time in Bangladesh, the court sentenced one month imprisonment to the two violators
- National Tobacco Control Cell (NTCC) initiated a process to develop online monitoring system
- Ministry of Local Government was adopted and circulated a monitoring format to all LGI's along with directive letter for quarterly basis update

Advancing Law Implementation Related to TAPS in Bangladesh

Monitoring Through Digital App And Intensive Capacity Building Efforts



Mobile Court



Advancing Law Implementation Related to TAPS in Bangladesh

Monitoring Through Digital App And Intensive Capacity Building Efforts

Challenges

- Developing and maintaining mobile applications is cost-effective. However, it's cumbersome for civil society organizations.
- A comprehensive plan and effort for monitoring; training and enforcement is a must for law enforcement. Standalone interventions are not effective.

Thank you

Tobacco Control Law Enforcement in the City of Monohordi, Bangladesh

**Aminur Rashid Sujan
Mayor, Monohordi
Municipality Bangladesh**

Law enforcement Initiatives of TC Law at Monohordi City

- Our office premises (Municipality office) is tobacco free. I declared my office is prohibited for tobacco use.
- I stuck 'No Smoking' signage along with the TC Law message in the schools, collages and all other public places to ensure TC Law implementation
- I installed number of Billboards with the TC Law messages in many places of my city
- We are now involve in the Task Force Committee. So, we can discuss tobacco control situation with the local administration and can decide our next step



Law enforcement Initiatives of TC Law at Monohordi City



- To make young generation free from tobacco use, I have arrange Football matches, Cycle rallies and other different games competitions time to time.
- I always try to involve young people in different social works, so that they can be busy with good works and not involve in criminal activities.
- To monitor TC situation me and my colleagues visit the market area and other public places in every two weeks

Initiatives for TAPS violation removal and Local Government Tobacco Control Guideline implementation



- As per LG TC Guideline we allocated separate budget for tobacco control activities
- We uploaded the guideline at our own municipal website.
- A comprehensive list was made of all tobacco vendors of the city through a digital survey and the information is stored digitally for further use
- Basis on the digital report Tobacco advertisements and promotional leaflets, posters, empty packets (show in the front side of the shop) price lists etc. were removed with the help of the local administration (Magistrate)
- Tobacco selling within hundred meters of educational institutions, health centers and children parks were stopped by using vendor licensing

Initiatives for TAPS violation removal and Local Government Tobacco Control Guideline implementation

- I have started separate tobacco vendor licensing as per our list made from the digital survey.
- The license is must for every tobacco vendor.
- During providing the license we put some clause which are focused on TC law
- In the license one of the important clauses is vendor can not sell tobacco products with 100 meters of educational institutions, health centers and children parks.
- We are sharing our updates with the Ministry of Local Government in a quarterly basis



Thank you